Product Code

CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	957457	/ 4		06336818	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1537				_
Advertiser			<u>Or</u>	iginal Date	/ Revision
Obama/D/President			(09/27/12	/ 10/10/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast	1	Cash
	Station	Accou	nt E	xecutive	Sales Office
	WPBF	Mica H	lans	sen	HRP -Washingto
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				

Advertiser Code

Advertiser Ref

IDB#

9912856 Agency Ref

			Spots/	!			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week		TypeS	pots	Amount
1 WPBF 10/09/12 10/15/12 THE CHEW	1P-2P		:30		NM	5	\$710.00
Class of Time - Immediately Pre-emptible without notice					1		
Start Date End Date Weekdays Spots/Week							
Week: 10/08/12	\$140.00				1		
	\$150.00						
2 WPBF 10/09/12 10/15/12 10-11a Anderson Cooper	10-11a		:30		NM	5	\$525.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Weel					ľ		
Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 -TwTF 4	<u>k Rate</u> \$100.00						
Week: 10/15/12 10/21/12 M 1	\$125.00						
3 WPBF 10/09/12 10/15/12 Nightline	11:35-12:05AM	·	:30		NM	3	£1.0E0.00
Class of Time - Pre-emptible with notice	11.00-12.00AIVI		.30		INIVI	3	\$1,050.00
Start Date End Date Weekdays Spots/Weel	< Rate						
Week: 10/08/12 10/14/12 -TWTF 3	\$350.00						
Spot Ch Date Range Description	Start/End Time	Weekda	<u>ys Length</u>	<u>Rate</u>	Type		
2 WPBF 10/08/12-10/14/12 Nightline	11:35-12:05AM	-TuWThi	F :30	\$350.00	NM		
Credited	****				- 1		
Week: 10/15/12 10/21/12 M 1	\$350.00						
4 WPBF 10/09/12 10/15/12 Jimmy Kimmel	12:06-01:06AM		:30		NM	5	\$200.00
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 -TWTF 4	<u>Rate</u> \$40.00						
Week: 10/15/12 10/21/12 M 1	\$40.00 \$40.00						
5 WPBF 10/09/12 10/15/12 1230-1P Access Hollywoo			-20		1114	_	*****
Class of Time - Pre-emptible with notice	od 1230-1p		:30		NM	5	\$875.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/12 -TWTF 4	\$175.00						
Week: 10/15/12 10/21/12 M 1	\$175.00						
6 WPBF 10/09/12 10/15/12 WPBF News 25 @ Noon	12pm-1230pm		:30		NM	2	\$350.00
Class of Time - Pre-emptible with notice	-pp.					_	Ψ000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
					•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Contract / Revision Alt Order# 06336818 957457 / 4 Contract Dates Estimate # Product 10/09/12 - 10/15/12 OBAMA FOR AMERICA 1537 Advartions Original Date / Pevision

(001)007-2020	<u>Advertiser</u>	Original Date / Revision
www.thewpbfchannel.com	Obama/D/President	09/27/12 / 10/10/12
		·- <u> </u>
	Spots/	
*Line Ch Start Date End Date Description	Start/End Time Days Length Week F	Rate TypeSpots Amount
Start Date	<u>Rate</u>	
Week: 10/08/12	\$175.00	
Spot Ch Date Range Description		Rate Type
1 WPBF 10/08/12-10/14/12 WPBF News 25 @ Noon Credited	12pm-1230pm -TuWThF :30 \$17	5.00 NM
3 WPBF 10/08/12-10/14/12 WPBF News 25 @ Noon	12pm-1230pm -TuWThF :30 \$17	5.00 NM
Credited	7-pm 72-3-pm 14.1.1.1.	3.00
5 WPBF 10/08/12-10/14/12 WPBF News 25 @ Noon	12pm-1230pm -TuWThF :30 \$17	5.00 NM
Credited		
Week: 10/15/12 10/21/12 M 1	\$175.00	
7 WPBF 10/09/12 10/15/12 GENERAL HOSPITAL	GENERAL HOSPI :30	NM 4 \$1,000.00
Class of Time - Immediately Pre-emptible without notice	5 .	
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 4	Rate \$250.00	
Spot Ch Date Range Description		Rate Type
2 WPBF 10/08/12-10/14/12 GENERAL HOSPITAL		0.00 NM
Credited		
Week: 10/15/12 10/21/12 M 1	\$250.00	
8 WPBF 10/09/12 10/15/12 M-Sun ROS 5am-4am	5am-4am :30	NM 5 \$25.00
Class of Time - Immediately Pre-emptible without notice	_	
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	<u>Rate</u> \$5.00	
9 WPBF 10/09/12 10/15/12 M-F 3-4P		
	M-F 3-4P :30	NM 5 \$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate	
Week: 10/08/12 10/14/12 -TWTF 4	\$200.00	
Week: 10/15/12 10/21/12 M 1	\$200.00	
10 WPBF 10/09/12 10/15/12 Dr. Oz	4-5p :30	NM 1 \$275.00
Class of Time - Immediately Pre-emptible without notice		
Start Date End Date Weekdays Spots/Week	Rate	
Week: 10/08/12 10/14/12 -TwTF 4 Spot Ch Date Range Description	\$275.00 Start/End Time Weekdays Length	Sets Tune
1 WPBF 10/08/12-10/14/12 Dr. Oz		Rate Type 5.00 NM
Credited	, op 1441	74101
2 WPBF 10/08/12-10/14/12 Dr. Oz	4-5p -TuWThF :30 \$27	5.00 NM
Credited		
3 WPBF 10/08/12-10/14/12 Dr. Oz	<i>4-5p</i> −Tu₩ThF−−− :30 \$27	5.00 NM
Credited 5 WPBF 10/08/12-10/14/12 Dr. Oz	<i>4-5p</i> −TuWThF ;30 \$27	5 .00 NM
Credited	τ-ορ ταντιπ50 φετ -	5.00 INW
Week: 10/15/12 10/21/12 M 1	\$275.00	
11 WPBF 10/09/12 10/15/12 4:30a-5a	430a-5a :30	NM 5 \$300.00
Class of Time - Pre-emptible with notice		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date	Rate	
Week: 10/08/12	\$60.00 \$60.00	1
	\$60.00	
12 WPBF 10/09/12 10/12/12 M-F 5pm News	5-6pm :30	NM 4 \$900.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate	
Week: 10/08/12 10/14/12 -TWTF 4	\$225.00	
		•

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www.thewpbfchannel.com

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 10/10/12

		0			
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ite TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
13 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings	6-7AM	:30	NM	4	\$500.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TwTF 4	\$125.00				
14 WPBF 10/09/12 10/15/12 Good Morning America	7-9AM	:30	NM	5	\$1,375.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 4	\$275.00				
Week: 10/15/12 10/21/12 M 1	\$275.00				
15 WPBF 10/09/12 10/15/12 Jeopardy	7:30-8PM	:30	NM	2	\$1,700.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	<u>Rate</u> \$850.00		- 1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	ate Type		
1 WPBF 10/08/12-10/14/12 Jeopardy	7:30-8PM	-TuWThF :30 \$850.			
Credited		,	,,,,,,		
2 WPBF 10/08/12-10/14/12 Jeopardy	7:30-8PM	-TuWThF :30 \$850.	9 0 NM		
Credited	7.00.004				
5 WPBF 10/08/12-10/14/12 Jeopardy Credited	7:30-8PM	-TuwThF :30 \$850.	9 0 NM		
Week: 10/15/12 10/21/12 M 1	\$850.00				
16 WPBF 10/09/12 10/15/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	5	\$525.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	Rate				
Week: 10/08/12	\$100.00 \$125.00		1		
17 WPBF 10/15/12 10/15/12 DANCING W/STARS				_	
Class of Time - Immediately Pre-emptible without notice	8-10P	:30	NM	2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 2 2	\$2,500.00		1		
18 WPBF 10/13/12 10/13/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$30.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	Rate				
19 WPBF 10/14/12 10/14/12 Chris Matthews	\$30.00			_	
Class of Time - Pre-emptible with notice	Sun 10-10:30AM	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$225.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra			
1 WPBF 10/08/12-10/14/12 Chris Matthews	Sun 10-10:30AM	Si :30 \$225.	90 NM		
20 WPBF 10/14/12 10/14/12 666 PARK AVE	10-11PM	:30	NIA 4	4	#4 000 00
Class of Time - Immediately Pre-emptible without notice	10-111111	.30	NM	1	\$1,000.00
Start Date	Rate		l l		
Week: 10/08/12 10/14/121 1	\$1,000.00				
21 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice					

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Rate

Spots/Week

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Class of Time - Pre-emptible with notice

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Contract / Revision Alt Order# 957457 06336818 Contract Dates Product Estimate # 10/09/12 - 10/15/12 **OBAMA FOR AMERICA 1537**

<u>Advertiser</u> Original Date / Revision 09/27/12 / 10/10/12 Obama/D/President

	Oba	illa/D/1 resident		
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Length Week Rate	Туре Орого	Amount
Week: 10/08/12	\$300.00			
22 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice				
Start Date	<u>Rate</u> \$50.00			
23 WPBF 10/14/12 10/14/12 Sun 630pm News	630-7pm	:30	NM 1	£400.00
Class of Time - Pre-emptible with notice	030-7pm	.30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/08/12 10/14/121 1	\$400.00			
24 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/08/12 10/14/121 1	\$325.00			
25 WPBF 10/14/12 10/14/12 AFV	7-8PM	:30	NM 1	\$825.00
Class of Time - Pre-emptible with notice	- .			
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$825.00		ļ	
26 WPBF 10/14/12 10/14/12 Sun 9-10am	9-10am	:30	NM 1	\$900.00
Class of Time - Fixed Non Pre-emptible		.00		ψ300.00
Start Date End Date Weekdays Spots/Week	Rate		l l	
170010 10:0012 10:11/12 1	\$900.00			
27 WPBF 10/14/12 10/14/12 REVENGE Class of Time - Pre-emptible with notice	9-10PM	:30	NM 1	\$2,175.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/121 1	\$2,175.00	***		
28 WPBF 10/09/12 10/09/12 DANCING RESULTS	8-9PM	:30	NM. 0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/12 -1 1	\$1,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WPBF 10/08/12-10/14/12 DANCING RESULTS Credited	8-9PM	-Tu :30 \$1,500.00	NM	
29 WPBF 10/10/12 10/10/12 MODERN FAM/NEIGHBOR	SQ-10DM	:30	NIM 2	¢4 coo oo
Class of Time - Immediately Pre-emptible without notice	(09-10FW)	.50	NM 2	\$4,600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/122 2	\$2,300.00			
30 WPBF 10/09/12 10/15/12 M-SUN WPBF News 25 @	1′11-11:35P M	:30	NM 5	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12	\$500.00			
Week: 10/15/12 10/21/12 M 1	\$500.00			
31 WPBF 10/09/12 10/15/12 The View	11A-12PM	:30	NM 4	\$3,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 10/08/12 10/14/12 -TWTF 3	\$800.00			
Week: 10/15/12 10/21/12 M 1	\$800.00			
32 WPBF 10/09/12 10/15/12 WPBF News 25 @ 5am	5-530am	:30	NM 5	\$550.00

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Alt Order# Contract / Revision 957457 06336818 / 4 Estimate # Contract Dates Product OBAMA FOR AMERICA 1537 10/09/12 - 10/15/12

10/09/12 - 10/15/12	OBANIA I OR ANIERIC	77 1557
Advertiser	Ori	ginal Date / Revision
Obama/D/President	(9/27/12 / 10/10/12
		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	Rate \$110.00				
Week: 10/15/12 10/21/12 M 1	\$110.00		2/24	-	4000.00
33 WPBF 10/09/12 10/15/12 WPBF News 25 Mornings (Class of Time - Pre-emptible with notice	@ 5:30-5:57am	:30	NM	5	\$800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$160.00 \$160.00				
34 WPBF 10/09/12 10/15/12 WPBF News 25 @ 6:00PM	6-6:30PM	:30	NM	5	\$2,625.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4 Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$525.00 \$525.00				,
35 WPBF 10/09/12 10/15/12 Wheel Of Fortune	7-7:30PM	:30	NM	3	\$2,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	<u>Rate</u> \$800.00				
Spot Ch Date Range Description 3 WPBF 10/08/12-10/14/12 Wheel Of Fortune Credited	Start/End Time 7-7:30PM	Weekdays Length Rate -TuwThF :30 \$800.00	<u>Type</u> <i>NM</i>		
5 WPBF 10/08/12-10/14/12 Wheel Of Fortune Credited	7-7:30PM	-TuWThF :30 \$800.00	NM		
Week: 10/15/12 10/21/12 M 1	\$800.00				
36 WPBF 10/12/12 10/12/12 SHARK TANK	8-9PM	:30	NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,000.00				
37 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD W	KIACCESS HOLLY	۸ :30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$50.00				
38 WPBF 10/13/12 10/13/12 Sat 6-7am News	Sat 6-7am	:30	NM	1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$160.00				
39 WPBF 10/13/12 10/13/12 GMA Saturday 7-8am	Sat 7am-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$325.00				
40 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	MM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/122 2 Spots/Week	<u>Rate</u> \$225.00				
41 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00				
42 WPBF 10/14/12 10/14/12 ONCE UPON A TIME Class of Time - Pre-emptible with notice	8-9PM	:30	NM	1	\$1,800.00

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www.thewpbfchannel.com

Contract / Revision Alt Order # 957457 06336818 Contract Dates Product Estimate #

ion
10/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,800.00						
43 WPBF 10/10/12 10/10/12 NASHVILLE	10-11P M		:30		NM	1	\$2,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,175.00						
44 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am		:30		NM	1	\$110.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 1	<u>Rate</u> \$110.00						
45 WPBF 10/15/12 10/15/12 CASTLE	10-11PM		:30		NM	1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$2,500.00						
46 WPBF 10/12/12 10/12/12 20/20	10-11PM		:30		NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,200.00						
47 WPBF 10/14/12 10/14/12 Sun 8-9am News	Sun 8-9am		:30		NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$225.00						
48 WPBF 10/11/12 10/11/12 NETWORK POLITICAL PR	O9-11p		:30		NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00						
49 WPBF 10/13/12 10/13/12 Nascar Cup Series	730pm-11:30pm		:30		NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$400.00						
50 WPBF 10/13/12 10/13/12 Nascar Cup Series	730pm-11:30pm		:30		NM	1	\$725.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$725.00						
51 WPBF 10/13/12 10/13/12 ABC College Football	12-330pm		:30		NM	1	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/125- 1	<u>Rate</u> \$1,000.00			-1			
52 WPBF 10/13/12 10/13/12 Sat 330-7pm ABC College	Fc330-7pm		:30		NM	1	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$1,000.00						
53 WPBF 10/14/12 10/14/12 Sun ABC Prime A	7-8PM		:30		NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 1	<u>Rate</u> \$825.00						
54 WPBF 10/14/12 10/14/12 Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am		:30		NM	1	\$180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict when so the remain and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Alt Order # Contract / Revision 957457 06336818 Estimate # Contract Dates Product 10/09/12 - 10/15/12 OBAMA FOR AMERICA 1537 <u>Advertiser</u> Original Date / Revision

www.thewpbfchannel.com	Obama/D	<u>2.</u> D/President	1	2 / 10/	
		01-1			
		Spots/ ays Length Week	Rate Type	Spots	Amount
	<u>Rate</u> 80.00				
55 WPBF 10/10/12 10/12/12 M-F 5pm News 5-6pm		:30	NM	1	\$450.00
	<u>Rate</u> 50.00				
56 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News 1135p-	-12am	:30	NM	1	\$300.00
	<u>Rate</u> 00.00				
57 WPBF 10/13/12 10/13/12 M-Sun 1130p-12am Late Nev1130p-	-1205am	:30	NM	1	\$400.00
	<u>Rate</u> 00.00				
58 WPBF 10/11/12 10/11/12 Thur ABC Prime A 8-9PM	l	:30	NM	2	\$3,600.00
	<u>Rate</u> 00.00				
·	n-11:30pm	:30	NM	1	\$725.00
	<u>Rate</u> 25.00				
60 WPBF 10/14/12 10/14/12 Sun 6-7am News Sun 6-	7am	:30	NM	1	\$180.00
	<u>Rate</u> 80.00				
61 WPBF 10/13/12 10/13/12 Sat 5-6am News Sat 5-6	3am	:30	NM	1	\$60.00
	<u>Rate</u> 60.00				
62 WPBF 10/10/12 10/14/12 M-SUN WPBF News 25 @ 1:11-11:	35PM	:30	MM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 wTF-S 1 \$1,00	<u>Rate</u> 00.00				
63 WPBF 10/14/12 10/14/12 Sun 5-6am News Sun 5-	6am	:30	. NM	1	\$100.00
	<u>Rate</u> 00.00				
64 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKND12-1x		:30	NM	1	\$50.00
Week: 10/08/12 10/14/12S 1 \$5	<u>Rate</u> 50.00				
65 WPBF 10/13/12 10/13/12 M-Sun 1130p-12am Late Nev1130p-	·1205am	:30	NM	1	\$400.00
	<u>Rate</u> 00.00				
66 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKND12-1x		:30	NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice			ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Print Date 10/10/12

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

	957457 / 4	06336818
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA FOR AMER	RICA 1537
Advertiser	2	Original Date / Revision
Obama/D/President		09/27/12 / 10/10/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12	<u>Rate</u> \$25.00				
67 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice					,
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12	<u>Rate</u> \$300.00				
		Totals		139	\$64,595.00

Obama/D/President

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	139	\$64,595.00	\$54,905.75
Totals	139	\$64,595.00	\$54,905.75

Signature:	Date:

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnis	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	after its prior approval.

- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

And:

(561)694-2525

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision	Alt	Order#	
	957457	/ 3	063	36818	
Product					
BAMA FOR AMERICA					
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1537				
<u>Advertiser</u>			Origina	al Date /	Revision
Obama/D/President			09/2	7/12	/ 10/09/12
	Billing Cycle	Billing	Calend	<u>ar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt Exec	<u>utive</u>	Sales Office
	WPBF	Mica H	iansen		HRP -Washingto
	Special Handl	ling			
	<u>Demographic</u>				
	Adults 35+				
	<u>IDB#</u> 9912856	Advert	iser Co	<u>de</u>	Product Code
	Agency Ref		Ad	vertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpo	ts	Amount
1 WPBF 10/09/12 10/15/12 THE CHEW	1P-2P	:30	NM	5	\$710.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12	\$140.00 \$150.00				
	, , , , , , , , , , , , , , , , , , , ,				
2 WPBF 10/09/12 10/15/12 10-11a Anderson Cooper	10-11a	:30	NM	5	\$525.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Data				
Week: 10/08/12 10/14/12 -TWTF 4	<u>Rate</u> \$100.00				
Week: 10/15/12 10/21/12 M 1	\$125.00				
3 WPBF 10/09/12 10/15/12 Nightline	11:35-12:05AM	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice					, ,
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12 -TwTF 3	\$350.00		l.		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
2 WPBF 10/08/12-10/14/12 Nightline Credited	11:35-12:05AM	-TuWThF :30 \$350.00	NM		
Week: 10/15/12 10/21/12 M 1	\$350.00				
4 WPBF 10/09/12 10/15/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	5	\$200.00
Class of Time - Immediately Pre-emptible without notice				_	,
Start Date	<u>Rate</u>				
Week: 10/08/12 10/14/12 -TwTF 4	\$40.00		i		
Week: 10/15/12 10/21/12 M 1	\$40.00				
5 WPBF 10/09/12 10/15/12 1230-1P Access Hollywood	1230-1p	:30	NM	5	\$875.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	<u>Rate</u> \$175.00				
Week: 10/08/12	\$175.00 \$175.00				
6 WPBF 10/09/12 10/15/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	3	\$525.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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09/27/12 / 10/09/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06336818 957457 Contract Dates Estimate # Product OBAMA FOR AMERICA 1537 10/09/12 - 10/15/12 Original Date / Revision Advertiser

Obama/D/President

	Oba	illa/D/F16Sidelit		
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 4	Rate \$175.00	Mandalana Lagath D		
Spot Ch Date Range Description 1 WPBF 10/08/12-10/14/12 WPBF News 25 @ Noon Credited	Start/End Time 12pm-1230pm	Weekdays Length R -TuwThF :30 \$175	ate <u>Type</u> i.00 NM	
3 WPBF 10/08/12-10/14/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30 \$175	i.00 NM	
Week: 10/15/12 10/21/12 M 1	\$175.00			
7 WPBF 10/09/12 10/15/12 GENERAL HOSPITAL	GENERAL HOSP	:30	NM 5	\$1,250.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TwTF 4 Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$250.00			
Week: 10/15/12 10/21/12 M 1 8 WPBF 10/09/12 10/15/12 M-Sun ROS 5am-4am	\$250.00 5am-4am	:30	NM 5	\$25.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	Rate \$5.00	.50	TWW 3	Ψ 2 3.00
9 WPBF 10/09/12 10/15/12 M-F 3-4P	M-F 3-4P	:30	NM 5	\$1,000.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	Rate \$200.00			**,
Week: 10/15/12 10/21/12 M 1 10 WPBF 10/09/12 10/15/12 Dr. Oz	\$200.00 4-5p	:30	NM 1	\$275.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 4	Rate \$275.00	.30	NIW	Ψ273.00
Spot Ch Date Range Description	Start/End Time		ate Type	
1 WPBF 10/08/12-10/14/12 Dr. Oz Credited 2 WPBF 10/08/12-10/14/12 Dr. Oz	4-5p	-TuwThF :30 \$275		
Credited	4-5p	-TuWThF :30 \$275	i.00 NM	
3 WPBF 10/08/12-10/14/12 Dr. Oz	4-5p	-TuWThF :30 \$275	.00 NM	
Credited 5 WPBF 10/08/12-10/14/12 Dr. Oz Credited	4-5p	-тиwтhF :30 \$27 5	.00 NМ	
Week: 10/15/12 10/21/12 M 1	\$275.00			
11 WPBF 10/09/12 10/15/12 4:30a-5a	430a-5a	:30	NM 5	\$300.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$60.00			
Week: 10/15/12 10/21/12 M 1	\$60.00			
12 WPBF 10/09/12 10/12/12 M-F 5pm News Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	5-6pm Rate	:30	NM 4	\$900.00
Week: 10/08/12	\$225.00			
13 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings Class of Time - Immediately Pre-emptible without notice	6-7AM	:30	NM 4	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	<u>Rate</u> \$125.00			

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Obama/D/President

09/27/12 / 10/09/12

	O. 1/5 1.T	Spots/	T 0 1	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 14 WPBF 10/09/12 10/15/12 Good Morning America	Rate 7-9AM	:30	NM 5	\$1,375.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TWTF 4 Week: 10/15/12 10/21/12 M 1	Rate \$275.00 \$275.00	.50	THIN 3	ψ1,373.00
15 WPBF 10/09/12 10/15/12 Jeopardy	7:30-8PM	:30	NM 2	\$1,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4 Spot Ch Date Range Description 1 WPBF 10/08/12-10/14/12 Jeopardy	Rate \$850.00 Start/End Time 7:30-8PM	Weekdays Length Rate -TuWThF :30 \$850.00	<u>Type</u> <i>NM</i>	, ,
Credited 2 WPBF 10/08/12-10/14/12 Jeopardy	7:30-8PM	-TuWThF :30 \$850.00	NM	
Credited 5 WPBF 10/08/12-10/14/12 Jeopardy Credited Week: 10/15/12 10/21/12 M 1	7:30-8PM \$850.00	-тиwThF :30 \$850.00	NM	
16 WPBF 10/09/12 10/15/12 Dr. Oz M-F 9-10a	9-10a	:30	NIM E	# 505.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TwTF 4 Week: 10/15/12 10/21/12 M 1	Rate \$100.00 \$125.00	.30	NM 5	\$525.00
17 WPBF 10/15/12 10/15/12 DANCING W/STARS	8-10P	:30	NM 2	\$5,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 2 2	Rate \$2,500.00			=
18 WPBF 10/13/12 10/13/12 Sat 5-6am News	Sat 5-6am	:30	NM 1	\$30.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$30.00			
19 WPBF 10/14/12 10/14/12 Chris Matthews	Sun 10-10:30AM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> \$225.00 Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/08/12-10/14/12 Chris Matthews Credited	Sun 10-10:30AM		NM	
20 WPBF 10/14/12 10/14/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,000.00			.,
21 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30	NM 1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$300.00			
22 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		1	

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Contract / Revision Alt Order # 957457 06336818 Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 09/27/12 / 10/09/12 Obama/D/President

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$50.00				
23 WPBF 10/14/12 10/14/12 Sun 630pm News	630-7pm	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$400.00				
24 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$325.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$325.00				
25 WPBF 10/14/12 10/14/12 AFV	7-8PM	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$825.00				
26 WPBF 10/14/12 10/14/12 Sun 9-10am	9-10am	:30	NM	1	\$900.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$900.00				
27 WPBF 10/14/12 10/14/12 REVENGE	9-10P M	:30	NM	1	\$2,175.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$2,175.00				
28 WPBF 10/09/12 10/09/12 DANCING RESULTS	8-9PM	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1 Spot Ch Date Range Description 1 WPBF 10/08/12-10/14/12 DANCING RESULTS	Rate \$1,500.00 Start/End Time 8-9PM	<u>Weekdays Length Rate</u> -Tu :30 \$1,500.00	<u>Type</u> <i>NM</i>		
Credited			,,,,,,,		
29 WPBF 10/10/12 10/10/12 MODERN FAM/NEIGHBO	RS9-10PM	:30	NM	2	\$4,600.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$2,300.00				
30 WPBF 10/09/12 10/15/12 M-SUN WPBF News 25 @	1:11-11:35P M	:30	NM	5	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF-S 4 Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$500.00 \$500.00				
31 WPBF 10/09/12 10/15/12 The View	11A-12PM	:30	NM	4	\$3,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 3 Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$800.00 \$800.00			·	V 0,200.00
32 WPBF 10/09/12 10/15/12 WPBF News 25 @ 5am	5-530am	:30	NM	5	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4 Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$110.00 \$110.00				

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Contract / Revision Alt Order# 957457 06336818 / 3 Contract Dates Product Estimate # 10/09/12 - 10/15/12 OBAMA FOR AMERICA 1537

Advertiser	Original Date / Revision
Obama/D/President	09/27/12 / 10/09/12

			Spots/				
·	Start/End Time	Days Le	ngth Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate					_	
33 WPBF 10/09/12 10/15/12 WPBF News 25 Mornings @	5:30-5:57am		:30		MM	5	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/12 -TWTF 4	\$160.00						
Week: 10/15/12 10/21/12 M 1	\$160.00						
34 WPBF 10/09/12 10/15/12 WPBF News 25 @ 6:00PM	6-6:30PM		:30		NM	5	\$2,625.00
Class of Time - Pre-emptible with notice							
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/12 -TwTF 4 Week: 10/15/12 10/21/12 M 1	\$525.00 \$525.00						
			.00		N13.4	•	*******
35 WPBF 10/09/12 10/15/12 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM		:30		NM	3	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/12 -TWTF 4	\$800.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
3 WPBF 10/08/12-10/14/12 Wheel Of Fortune	7-7:30PM	-TuWThF	- :30	\$ 800.00	NM		
Credited 5 WPBF 10/08/12-10/14/12 Wheel Of Fortune	7-7:30PM	-TuWThF	- :30	\$800.00	NM		
Credited	7-7.30FW	-10W1117	30	\$000.00	IVIVI		
Week: 10/15/12 10/21/12 M 1	\$800.00						
36 WPBF 10/12/12 10/12/12 SHARK TANK	8-9PM		:30		NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible							•
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/121 1	\$2,000.00						
37 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD WKI	ACCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/121- 1	\$50.00						
38 WPBF 10/13/12 10/13/12 Sat 6-7am News	Sat 6-7am		:30		NM	1	\$160.00
Class of Time - Pre-emptible with notice						•	4.00.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/121- 1	\$160.00						
•	Sat 7am-8am		:30		NM	1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Poto				- 1		
Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$325.00				- 1		
40 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am		:30		NM	2	\$450.00
Class of Time - Pre-emptible with notice	out o out.		.00		14141	2	Ψ-30.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/122- 2	\$225.00						
	Sun 6-7am		:30		NM	1	\$90.00
Class of Time - Pre-emptible with notice	ъ.						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00						
	8-9PM		:30		N18.4	4	64 000 00
Class of Time - Pre-emptible with notice	O-SE IVI		.30		NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/121 1	\$1,800.00				ł		

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Alt Order#



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 10/09/12

Contract / Revision

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				511 220
43 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM	1	\$2,175.00
Class of Time - Pre-emptible with notice	Data		- 1		
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,175.00		- 1		
44 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$110.00
Class of Time - Pre-emptible with notice				·	V.10.00
Start Date End Date Weekdays Spots/Week	Rate		- 1		
Week: 10/08/12 10/14/12 -TwTF 1	\$110.00				
45 WPBF 10/15/12 10/15/12 CASTLE	10-11PM	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		- 1		
Week: 10/15/12 10/21/12 1 1	\$2,500.00		Į.		
46 WPBF 10/12/12 10/12/12 20/20	10-11PM	:30	NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible			1		
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,200.00				
47 WPBF 10/14/12 10/14/12 Sun 8-9am News		.20		4	*****
Class of Time - Pre-emptible with notice	Sun 8-9am	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$225.00				
48 WPBF 10/11/12 10/11/12 NETWORK POLITICAL PR	O9-11p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1.800.00		1		
49 WPBF 10/13/12 10/13/12 Nascar Cup Series	730pm-11:30pm	:30	NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice	. сор тсор	.00	''''	•	Ψ-00.00
Start Date	Rate				
Week: 10/08/12 10/14/121- 1	\$400.00				
50 WPBF 10/13/12 10/13/12 Nascar Cup Series	730pm-11:30pm	:30	NM	1	\$725.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u>				
Week: 10/08/12 10/14/12S- 1	\$725.00				
51 WPBF 10/13/12 10/13/12 ABC College Football	12-330pm	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice			1		
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$1,000.00				
52 WPBF 10/13/12 10/13/12 Sat 330-7pm ABC College F	774-0-4	:30	NIA.	4	£4 000 00
Class of Time - Pre-emptible with notice	(330-7pm	.30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12S- 1	\$1,000.00				
53 WPBF 10/14/12 10/14/12 Sun ABC Prime A	7-8PM	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice	Dete		1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S 1	<u>Rate</u> \$825.00		I		
54 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible				•	Ψ100.00
Start Date End Date Weekdays Spots/Week	Rate		ļ		

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Print Date 10/09/12 Page 7 of 10

Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

/ 3 06336818 957457 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1537 10/09/12 - 10/15/12

Contract / Revision

Original Date / Revision <u>Advertiser</u> 09/27/12 / 10/09/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	Rate \$180.00	Buyo Longin Wook Nato	Туроброю	Amount
55 WPBF 10/10/12 10/12/12 M-F 5pm News	5-6pm	:30	NM 1	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12wTF 1	<u>Rate</u> \$450.00			• ******
56 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30	NM 1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 1	<u>Rate</u> \$300.00			
57 WPBF 10/13/12 10/13/12 M-Sun 1130p-12am Late N	ev1130p-1205am	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$400.00			
58 WPBF 10/11/12 10/11/12 Thur ABC Prime A	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	<u>Rate</u> \$1,800.00			
59 WPBF 10/13/12 10/13/12 Nascar Cup Series	730pm-11:30pm	:30	NM 1	\$725.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$725.00			
60 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12	<u>Rate</u> \$180.00			
61 WPBF 10/13/12 10/13/12 Sat 5-6am News	Sat 5-6am	:30	NM 1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$60.00		4	
62 WPBF 10/10/12 10/14/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30	NM 1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12WTF-S 1	<u>Rate</u> \$1,000.00			
63 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12	<u>Rate</u> \$100.00			
64 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12	<u>Rate</u> \$50.00			
		Totals	137	\$62,495.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	137	\$62,495.00	\$53,120.75
Totals	137	\$62,495.00	\$53,120.75

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Print Date 10/09/12

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WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Obama/D/President		/27/12 / 10/09/12
<u>Advertiser</u> <u>Or</u>		nal Date / Revision
Contract Dates 10/09/12 - 10/15/12	Product OBAMA FOR AMERICA	Estimate # 1537
	Contract / Revision 957457 / 3	Alt Order # 06336818

Signature:	Date:
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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnis	shed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts excep	t after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]